



**FOR IMMEDIATE RELEASE**

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**WILLIAMS WORLDWIDE TELEVISIONS: 15-YEARS IN INTERNATIONAL  
DIRECT RESPONSE**

**Santa Monica, CA September 3, 2009 – Williams Worldwide Television (WWTV)**, with 15 years of international DRTV experience, has successfully distributed top-selling products over the years such as *Ab Slide*, *Ab-Doer Xtreme*, *Animated Bible*, *Miracle Blade*, *Total Core* and *True Ceramic Pro*, to name only a few.

Based on a philosophy that embodies brand-building and campaign longevity at its core, WWTV has built solid partnerships with top product suppliers and distributors in over eighty markets across the globe. By providing a no-risk, turn-key solution to those seeking international distribution, WWTV has maximized product sales for their clients while being able to quickly adapt to the ever changing DRTV landscape.

Over the years, WWTV has also expanded to include the Latin American pan-regional Media UNO program, created to both support Latin American product campaigns and to provide an international testing ground for newly launched products. Media UNO contracts media time exclusively with some of regions top cable media networks and has grown to an annual availability of 42,224 long form half hours and 315,224 short form minutes, further establishing Williams Worldwide Television as a powerhouse in the international DRTV community.

To learn more about WWTV and how you can benefit from their 15 years of experience, please visit the Williams' Booth, #814, at the upcoming ERA Las Vegas Convention or contact [curious@williamsworldwidetv.com](mailto:curious@williamsworldwidetv.com) to schedule a meeting.

**About Williams Worldwide Television:**

Williams Worldwide Television is a global leader in Direct Response Marketing and International Distribution. WWTV has a 15-year history in the industry and consistently brings the best products at the best prices to distributors in Europe, Asia, and Latin America. Product categories include fitness, kitchen/housewares, pet care and health & beauty. WWTV's Media UNO program contracts exclusive yearly media contracts with some of the regions best cable media, like Discovery, AXN, Animal Planet and The History Channel. For more information on WWTV, please contact us or visit:

<http://www.williamsworldwidetv.com>