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**QMOTIONS LAUNCHES DIRECT TV AND RETAIL CAMPAIGNS IN 25 COUNTRIES
FOR ACTIVE GAME TECHNOLOGIES**

*Qmotions, Inc. Signs Worldwide Distribution Deal with
Williams Worldwide Television*

Santa Monica, Calif. – JULY 12, 2006 – Qmotions, the company behind the popular and award-winning Qmotions-Golf™ and Qmotions-Baseball™ active videogame controllers, today announced that Williams Worldwide Television will now serve as the international distributor of their entire line of interactive devices.

Through the agreement, Williams Worldwide will support the international launch of the Qmotions-Golf infomercial via DirecTV, as well as distribution of the entire product line, which features Qmotions-Baseball, and the soon-to-launch Qmotions-XBoard™ and Qmotions-FunFitness™, in more than 25 countries, including Australia, New Zealand, Japan, Korea, France, Italy, Germany, The United Kingdom, Canada, The Caribbean and South Africa, among others.

“Our core mission with Qmotions products is to expand the reach of interactive entertainment to new audiences; to engage the gamer and the non-gamer alike in truly innovative ways,” said Amro Albanna, founder and CEO of Qmotions, Inc. “This distribution agreement is symbolic of that goal. By partnering with Williams Worldwide to bring our active game technologies abroad, we are confident we will successfully penetrate new markets and continue to build on the vision and foundation we’ve established for our business here in the United States.”

“Qmotions’ innovation has made a mark in the gaming industry by changing the way consumers typically interact with videogames. Qmotions’ gaming technology engages the player as an active participant so it not only heightens the experience of the players but also leaves them wanting more. We are proud to be partnering with Amro Albanna and his team and we look forward to the international launch of Qmotions products in our global markets,” said Osania Del Rio, Director of Marketing at Williams Worldwide Television.

About Qmotions, Inc.

Headquartered in Riverside, Calif., Qmotions Inc. specializes in developing state-of-the-art, PC and console-based active game technologies that incorporate “full-motion” participation from players. For more information, visit www.Qmotions.com.

About Williams Worldwide Television

Williams Worldwide Television is a global leader in Direct Response Marketing and International Distribution. WWTV has a 13-year history in the industry and consistently brings the best products at the best prices to distributors in Europe, Asia, and Latin America. Product categories include fitness, kitchen/housewares, pet care and health & beauty. WWTV’s Media Uno program contracts exclusive yearly media contracts with some of the regions best cable media, like Discovery, AXN, Animal Planet and The History Channel. WWTV’s extensive DRTV background and track record with global sales has established the company as a powerhouse in the international community. For more information on WWTV, please visit: www.williamsworldwidetv.com